Principals' and Deputy Principals' Conference 2023





Workshop 1: Communication for Leaders - The 'X' and 'Y' Factors

As communication is at the heart of the work of school leaders, this workshop is designed to enhance school leaders' communication within the domains of both verbal and non-verbal communication. With 'the emotional geographies' of a school community setting the backdrop, the seminar examines how leaders communicate in schools from a number of angles which includes 'active listening', giving presentations and nonverbal communication. It provides practical ideas and suggestions on how a leader can develop his/her day-to-day practices within the intense and often diverse context of school communication. As such, the seminar endeavours to 'audit' and 'equip' each participant with 'communication awareness' in order to increase their efficacy as communicators.

Workshop Presenter

John White

Dr John White works as an Assistant Professor in the School of Policy and Practice on the St. Patrick's Campus of DCU. He has worked as Director of Professional Placement and now works as Director of the DCU Changemaker Schools' Network. He also works on both undergraduate and post-graduate education programmes.

He has worked as a primary teacher, primary school principal and primary school inspector. His research interests include human communication (with a specific focus on nonverbal communication), classroom communication, arts-based research, mathematics education, narrative inquiry, changemaker practices, embodied cognition, science education and primary school leadership.

He is internationally published and has written chapters on topics such as 'The Nonverbal Communication of Hands' and 'Love Signals and the Reproductive Force'.

His current book, in writing, is entitled - 'Nonverbal Steps to the Origin of Language' and he has co-authored two books about nonverbal communication: 'The Classroom X – Factor: The Power of Body Language and Nonverbal Communication in Teaching' (Rutledge, 2011); and 'The Rutledge Dictionary of Nonverbal Communication' (2021).